



Contact:

Christina Gravinese 516.587.7810
info@braincoreny.com

Media Contact:

Maureen Fagan 631.265.1223
mfagan@newlifechiropractic.com

BRAINCORE OF NY EXPANDS NEUROFEEDBACK TRAINING INTO QUEENS, NY

***New center offers a non-drug alternative for patients with
ADHD, Autism, insomnia, anxiety and other brain-based disorders***

FOR IMMEDIATE RELEASE

Astoria, NY (October 30, 2013) -- [BrainCore of NY](#), a consortium of neurofeedback therapy practitioners, has announced the opening of its eighth BrainCore center in Astoria, Queens located at 38-04 31st Avenue. The new office will be spearheaded by BrainCore of NY partners [Dr. Kenneth Eagle DC, BCN](#) and [Dr. Russell Lamboy DC, BCN](#). The announcement comes on the heels of the recent opening of its neurofeedback clinic on the upper west side of Manhattan. With the addition of the Astoria BrainCore center, the group now offers its neurofeedback brain training therapies to patients in the Queens, Nassau, Suffolk and NYC areas.

“Demand for neurofeedback is growing as patients become more enlightened on the benefits of cognitive training therapies, specifically the long-term results and the ability to manage symptoms without prescription medications,” commented BrainCore of NY managing partner Dr. Kenneth Eagle. “Through operant conditioning, BrainCore therapy helps retrain problematic neural pathways that underlie conditions such as ADHD, anxiety, depression, pain and insomnia. Unlike medications, neurofeedback does not mask the problem or produce undesirable side effects. Patients find their results to be long-lasting, often permanent for many, and can reduce or eliminate the need for pharmaceutical drugs.”

- over -

Dr. Lamboy added, “Neurofeedback is a highly effective therapy back by over 40 years of peer-reviewed, university-based research and is recommended by the American Academy of Pediatrics as a best support treatment for ADHD. Studies show use of stimulant medications for ADHD and other neuropsychiatric disorders is on the rise. We are pleased to be able to offer a proven therapy program that improves brain function holistically and look forward to helping pediatric and adult patients in the Queens locale unlock their full potential for optimal performance in sports, in school or at work.”

About BrainCore of NY

BrainCore of NY is a consortium of holistically-minded doctors dedicated to improving the lives of their patients by helping them to better regulate their brain waves through BrainCore neurofeedback training. The group offers a safe, clinically-researched, drug-free approach aimed at increasing neurological function, thereby reducing symptoms without side effects. BrainCore’s non-invasive, holistic approach is effective for a wide range of neurological disorders including ADHD, Autism, insomnia, anxiety, depression, addiction and weight issues and is recommended as a top tier “Best Support” non-medical treatment option for ADHD by the American Association of Pediatrics. BrainCore of NY maintains offices throughout Long Island, Queens and in Manhattan. For more information, visit BrainCore of NY at www.braincoreny.com, email the group at info@braincoreny.com or call 516.587.7810. You can also follow BrainCore of NY on [Facebook](#). Contact the new Astoria, Queens office at 718.721.4100.

#

[BrainCore of NY](#)

[Port Washington](#) • [Farmingdale](#) • [Melville](#) • [Lake Grove](#) • [Northport](#)
[Smithtown](#) • [Astoria](#) [Manhattan Upper West Side](#)

To locate a BrainCore of NY partner call 516.587.7810